

INSPIRATION

WHERE AQUATIC SERENITY EMBRACES URBAN VITALITY











LOCATION



J1 BEACH

14 MINUTES



METRO

18 MINUTES



DUBAI INTERNATIONAL AIRPORT

20 MINUTES



CITY WALK

15 MINUTES





THE WORLD

ISLANDS

BURJ KHALIFA

DUBAI MALL .









1. FITNESS

CHELSEA LION BEACH
'CHELSEA BLUE' BEACH CLUB
THE PRIDE OF THE OCEAN — CORAL REEF
SWING ON THE CORAL
INFINITY POOL
KIDS POOL
KIDS POOL
KIDS PLAY - UNDERWATER THEME
THE STAMFORD SUMMIT - ROOFTOP PITCH
VICTORY BEACON - CELEBRATION LIGHT SHOW
JOGGING TRACK

OUTDOOR GYM

CHELSEA ATHLETE PERFORMANCE TRAINING CENTRE

CHELSEA FOOTBALL SIMULATION ROOM

THE LEGENDS' WALKWAY



2. WELLNESS

OUTDOOR YOGA AERIAL YOGA ROOM SERENITY - CHELSEA ATHLETE SPA COUPLE'S TREATMENT STARLIT WELLNESS CENTRE FOREST RELAXATION PODS KNEIPP PARKOUR THERAPY FIVE SENSES GROUNDING PATH WATER TREATMENT TUNNEL RAIN THERAPY WATERFALL SOUND THERAPY TRANQUILITY FALLS CHELSEA BLUE AQUARIUM LOUNGE SENSORIAL CORRIDORS A PURE AND VITAL LIFESTYLE HALOTHERAPY CHELSEA POWERHOUSE LOUNGE CRYOTHERAPY CHELSEA BLUE ARRIVING IN DUBAI STAMFORD CINEMA - THE PRIDE LOUNGE



3. DINING

DUBAI'S FIRST HEALTHY FINE DINING MONO-DIET CAFÉ
CAPTAINS TABLE - DINE WITH LEGENDS
SUNSET BAR

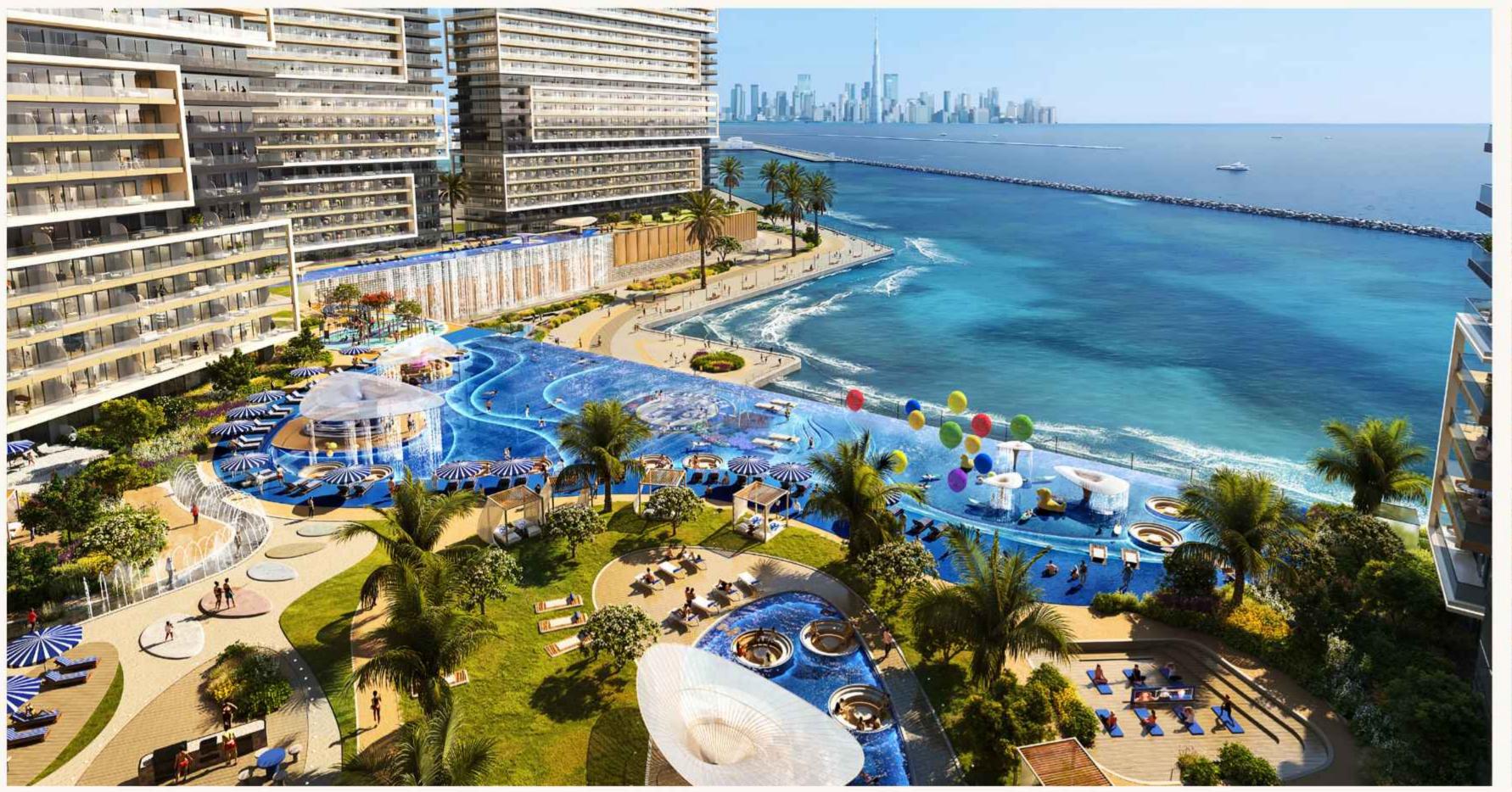


INFINITY BEACH POOL

RELAX BY THE INFINITY POOL OF A TOWERING COMMUNITY, WHERE ENDLESS SANDS MEET THE SEA - BREATHTAKING VIEWS THAT NEVER END.













CHELSEA LION BEACH

EXPERIENCE THE WORLD'S FIRST BLUE SAND BEACH - A STUNNING COASTAL INNOVATION. THIS EXTRAORDINARY SHORELINE TRANSFORMS THE TRADITIONAL BEACH INTO A UNIQUELY IMMERSIVE CHELSEA EXPERIENCE. THE STRIKING AZURE SANDS CREATE AN INSTAGRAM-WORTHY BACKDROP WHILE PAYING HOMAGE TO THE CLUB'S ICONIC COLOURS.









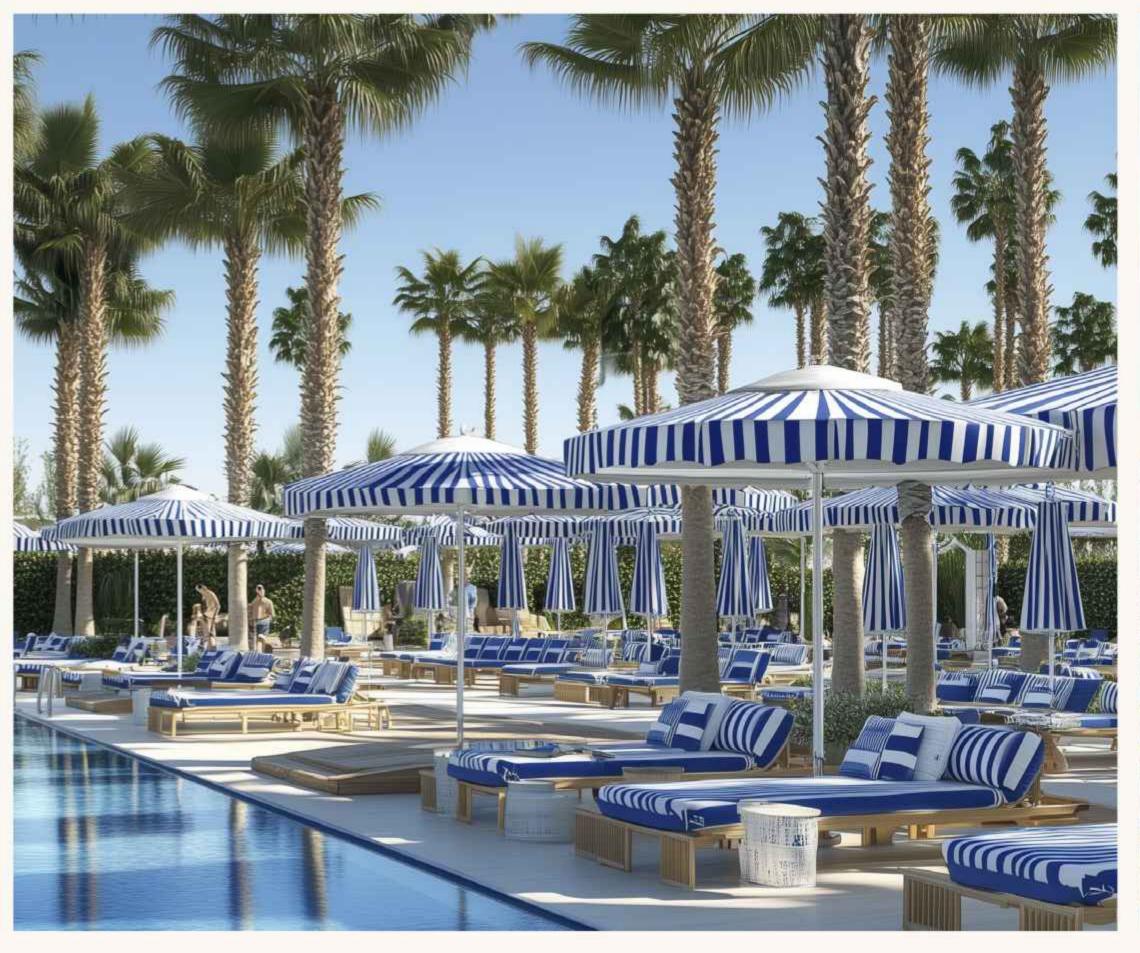


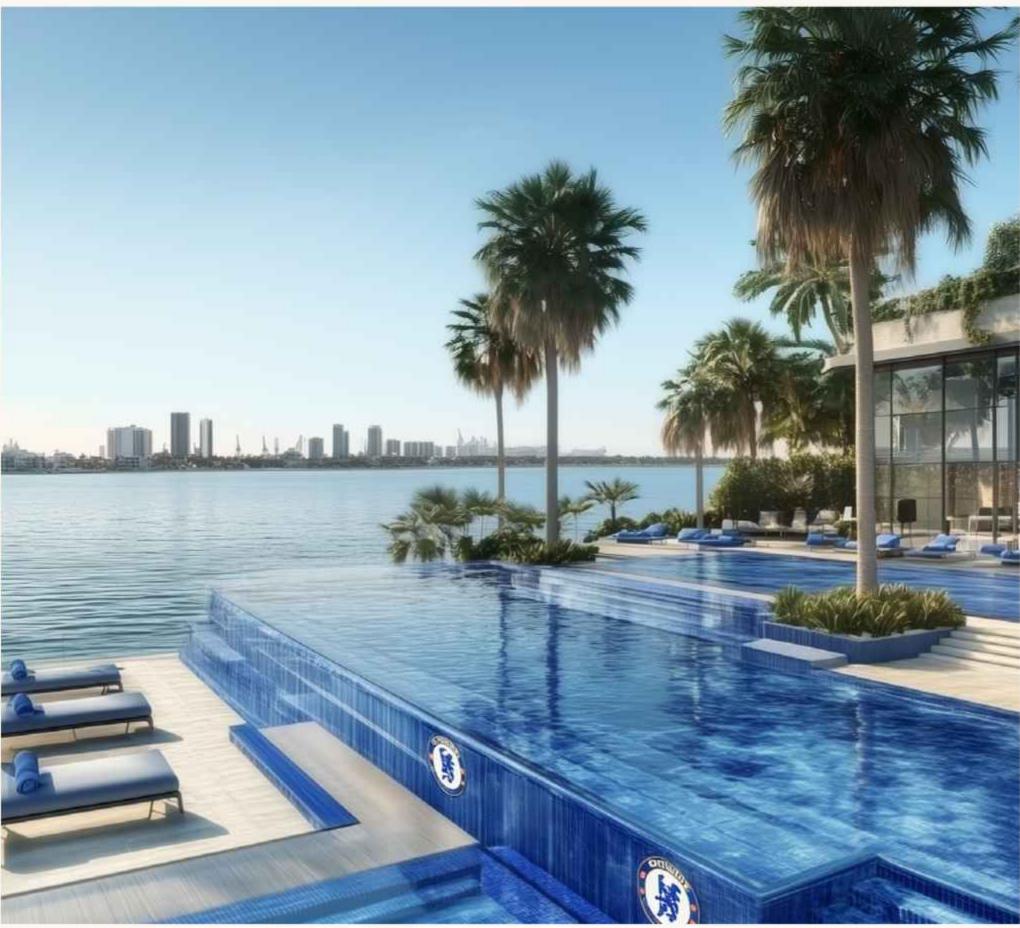
'CHELSEA BLUE' BEACH CLUB

A BEACH CLUB INSPIRED BY CHELSEA F.C.'S LEGACY, DESIGNED FOR FANS AND LUXURY LOVERS
ALIKE. IT'S WHERE LONDON COOL MEETS THE LAIDBACK ENERGY OF THE COAST, WRAPPED IN THE ICONIC BLUE.











CORAL REEF - THE PRIDE OF THE OCEAN

PROVIDING RESORT-STYLE LIVING WITH A BEACH THAT HAS A GARDEN AND CORAL REEF-INSPIRED PLANTS, MERGING THE UNDERWATER AND ABOVE-WATER WORLD.







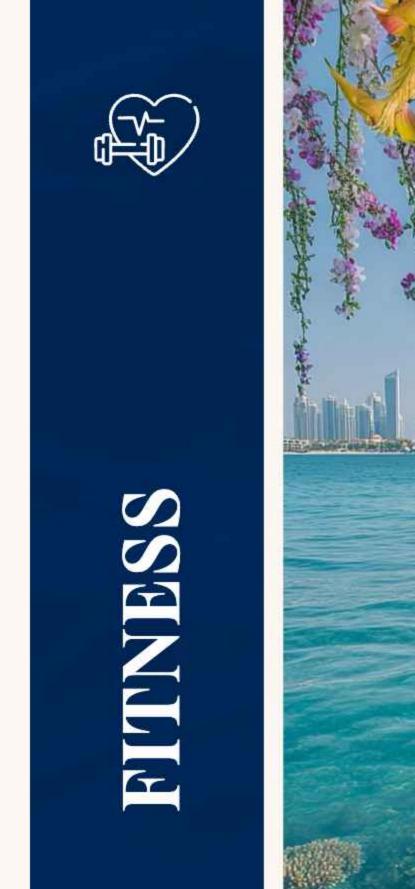






SWING ON THE CORAL

SWING ON A FLOWER-ADORNED SEAT ABOVE THE CLEAR SEA, WITH TOWERING BUILDINGS BEHIND - AN UNFORGETTABLE, INSTAGRAM-WORTHY BLEND OF NATURE AND CITY.











DAMAC

KIDS POOL

A KID'S POOL OVERLOOKING BREATHTAKING VIEWS, WHERE LITTLE ONES CAN SPLASH AND PLAY WHILE ENJOYING STUNNING VISTAS OF THE HORIZON.









UNDERWATER THEMED KID'S PLAY AREA

SPLASH INTO AN AQUARIUM PLAY ZONE, WHERE LAUGHTER FILLS THE AIR AND ADVENTURES UNFOLD AROUND THE SWIMMING POOL.











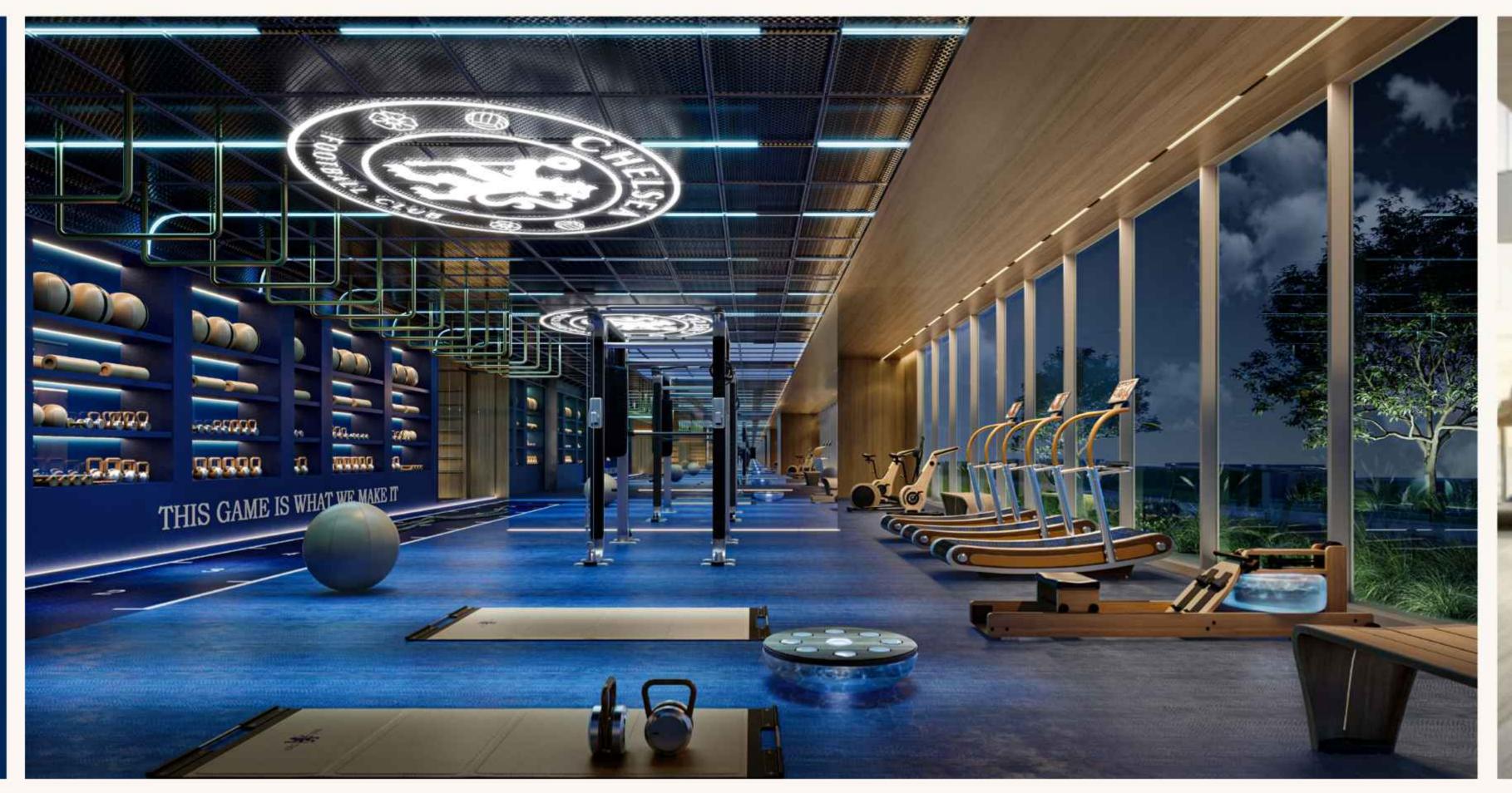


CHELSEA ATHLETE TRAINING CENTRE - AQUA-THEMED GYM

EXPERIENCE FITNESS IN AN AQUA-THEMED GYM WITH WATER FILLED WEIGHTS, TAKING YOUR WORKOUT TO THE NEXT LEVEL, OR VISIT THE GYM SHOP IF YOU WANT TO TAKE YOUR WORKOUT HOME.



FITNESS





DAMAC

OUTDOOR GYM

EQUIPPED WITH STATE-OF-THE-ART EQUIPMENT, COMBINES FITNESS WITH BREATHTAKING VIEWS FOR AN INVIGORATING EXPERIENCE.









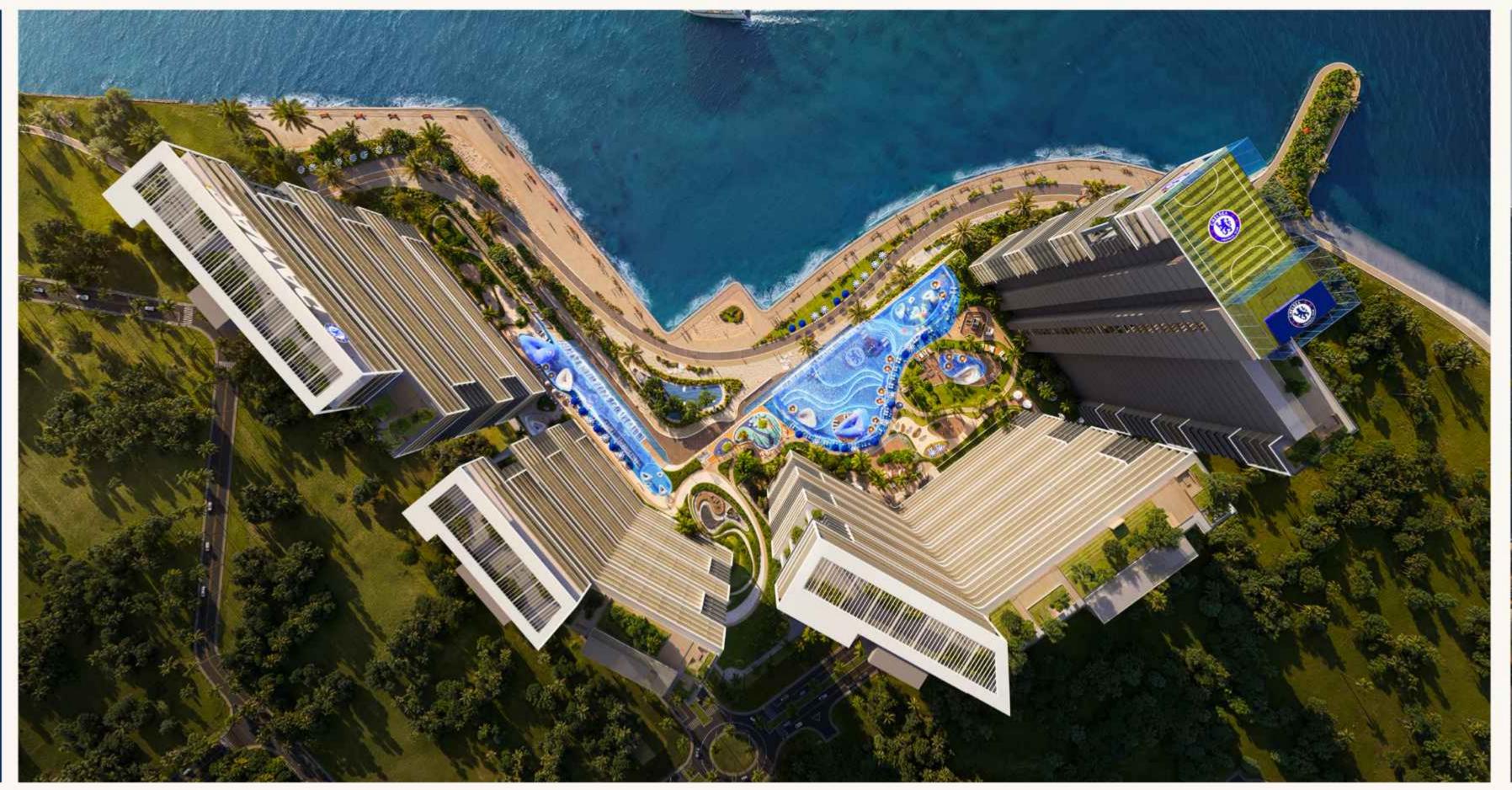
DAMAC

JOGGING TRACK

EXPERIENCE ELEVATED RUNS AMIDST SCENIC VISTAS ATOP THE PODIUM, WHERE EACH STRIDE CONNECTS WITH THE SKY.







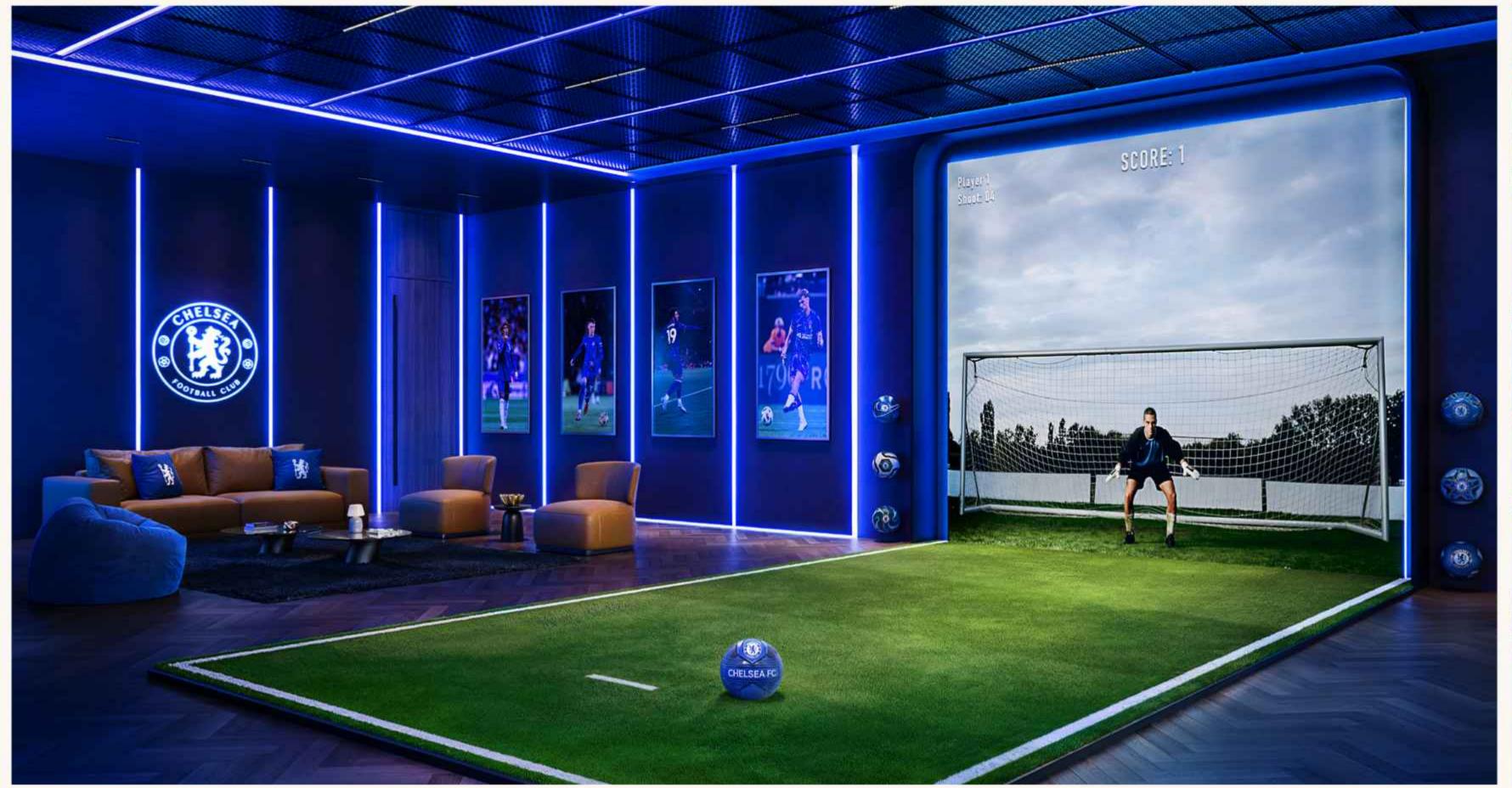




CHELSEA FOOTBALL SIMULATION ROOM

STEP INTO A HIGH-TECH FOOTBALL SIMULATION ROOM WHERE IMMERSIVE TRAINING MEETS PRECISION, PERFECT FOR REFINING SKILLS AND STRATEGY.











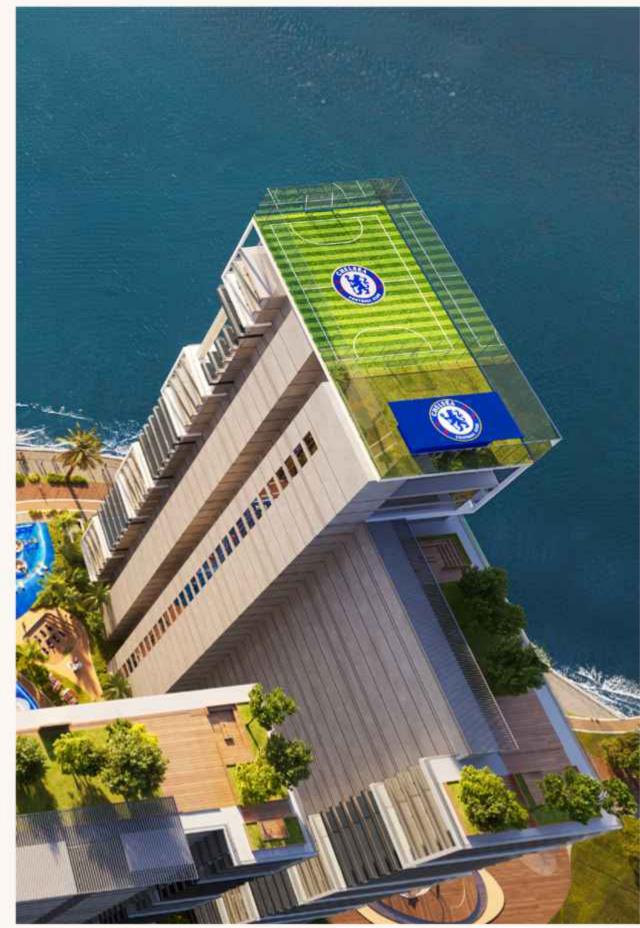
THE STAMFORD SUMMIT - ROOFTOP PITCH

EXPERIENCE THE BEAUTIFUL GAME AT BREATHTAKING HEIGHTS ON OUR ROOFTOP FOOTBALL PITCH, AND PLAY AT WHAT FEELS LIKE THE EDGE OF SKY.











THE VICTORY BEACON - CELEBRATION LIGHT SHOW

WITNESS DUBAI'S MOST DYNAMIC ARCHITECTURAL STATEMENT - OUR INNOVATIVE LED FAÇADE TRANSFORMS THE ENTIRE BUILDING INTO A REAL-TIME CHELSEA CELEBRATION. WHEN THE BLUES SCORE, A SPECTACULAR LIGHT SHOW ERUPTS ACROSS THE STRUCTURE, VISIBLE THROUGHOUT THE DUBAI SKYLINE.









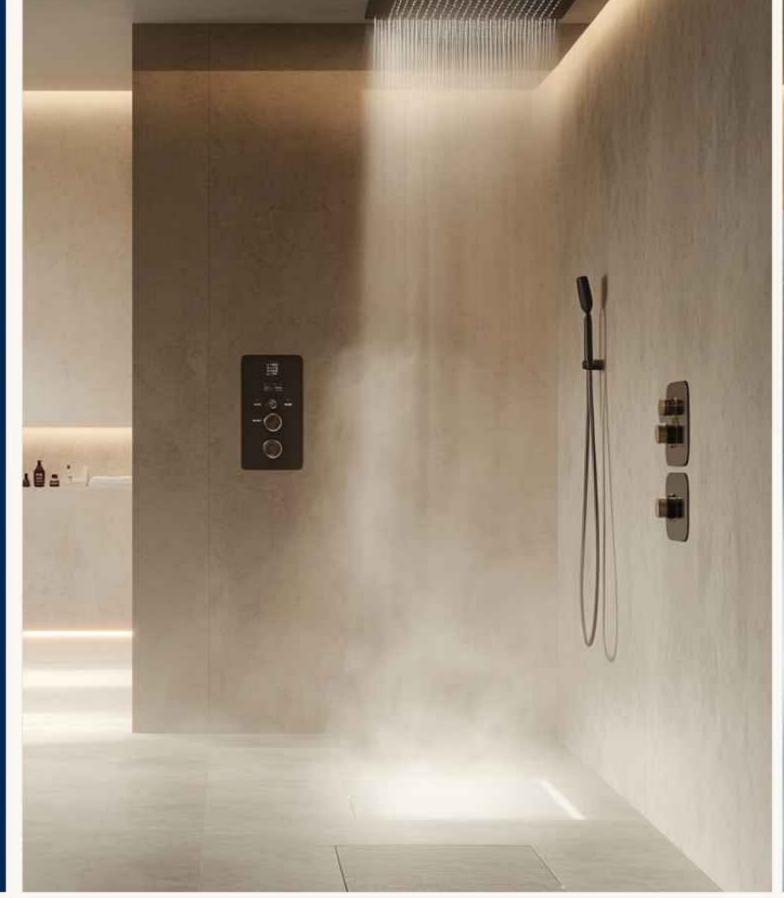


A PURE & VITAL LIFESTYLE

ENCOURAGING A HEALTHY LIFESTYLE WITH SMART MIRRORS, CLEAN AIR AND WATER WITH A LOW PH TO HELP IN PRESERVING THE IDEAL BALANCE IN YOUR BODY TO KEEP IT HEALTHY.















CRYOTHERAPY

CRYOTHERAPY OFFERS RAPID RECOVERY, BOOSTS WELLNESS AND ATTRACTS HEALTH-CONSCIOUS RESIDENTS - AN ELITE, FUTURISTIC AMENITY IN LUXURY TOWER LIVING.







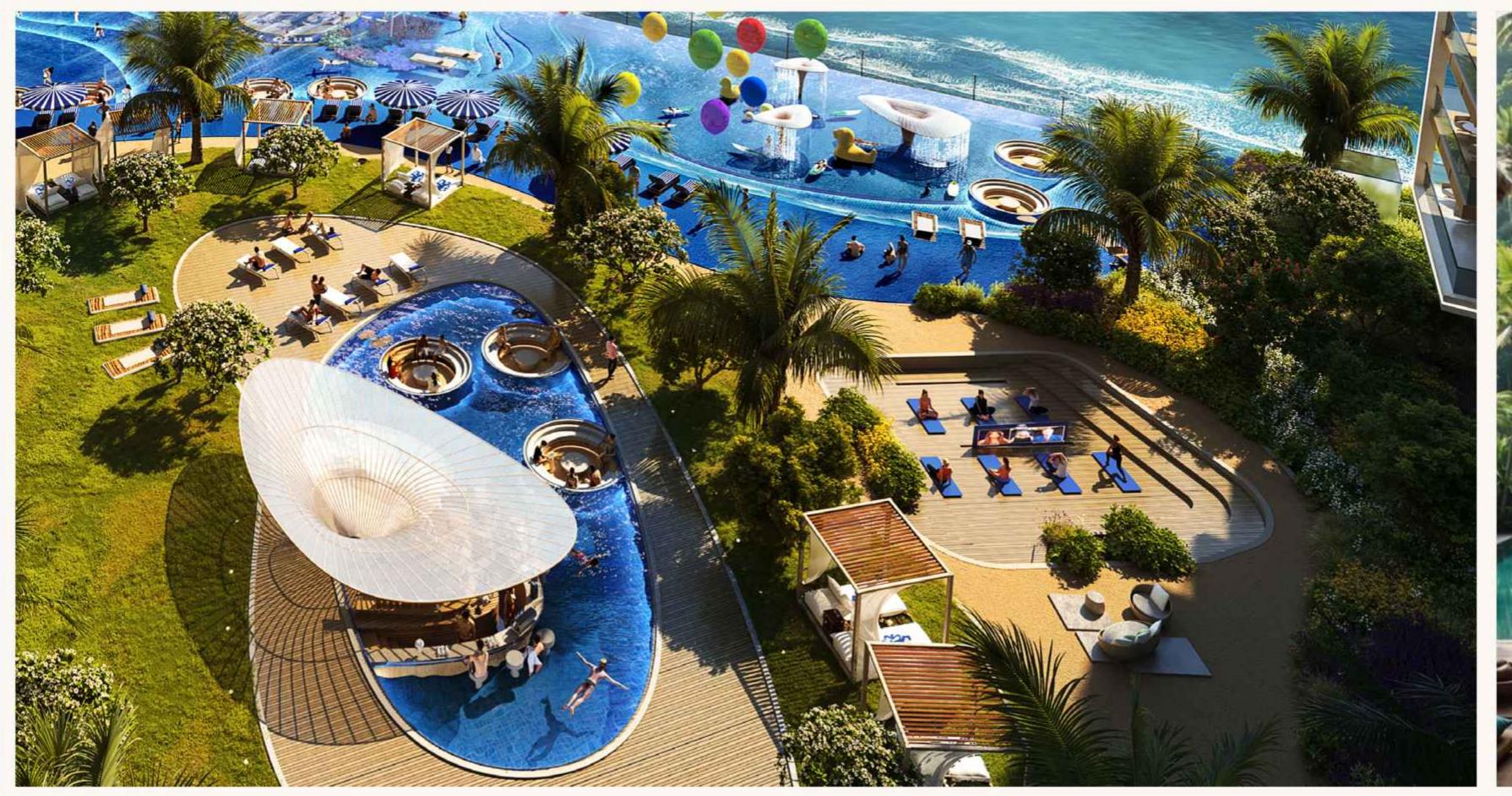


DAMAC

OUTDOOR YOGA

PEACEFUL OUTDOOR YOGA OFFERING THE PERFECT SETTING FOR MINDUL MOVEMENT AND RELAXATION WITH PANORAMIC VIEWS AND THE CALMING SOUNDS OF THE SEA.







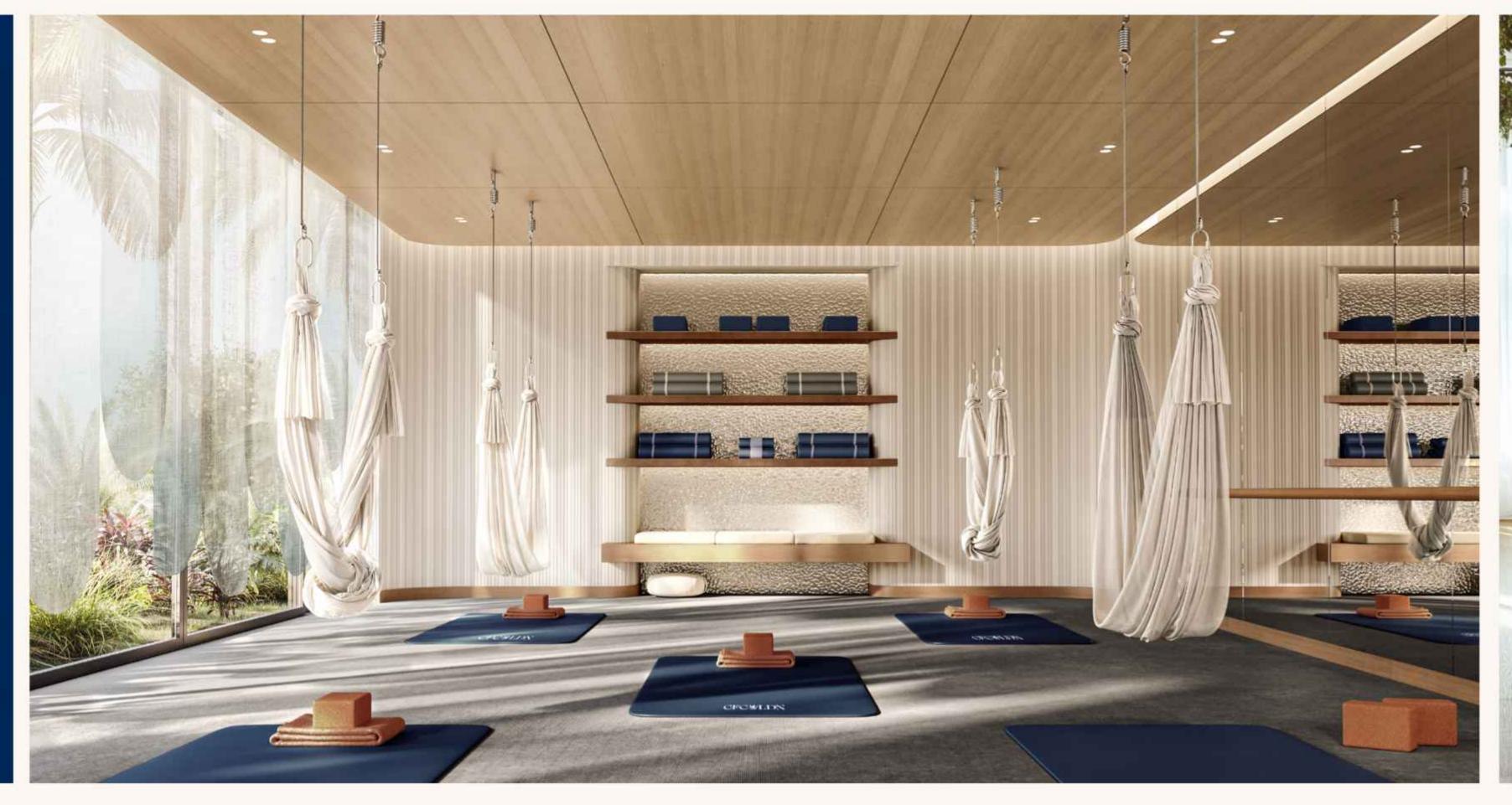


AERIAL YOGA ROOM

AN AERIAL YOGA ROOM FEATURING VIBRANT COLOURS, OCEANIC DÉCOR AND SOOTHING SOUNDS, CREATING A TRANQUIL SPACE FOR MINDFUL PRACTICE.











SERENITY SPA - CHELSEA ATHLETE TREATMENT SPA

EXPERIENCE REJUVENATION AS CASCADING RAINWATER AND AQUA TREATMENTS SOOTHE AND REVITALISE MIND, BODY AND SOUL AT THE SPA.













COUPLE'S TREATMENT

FEATURES SOFT LIGHTING, SIDE-BY-SIDE MASSAGES, SOOTHING AROMAS AND A PRIVATE SOAKING TUB FOR SHARED RELAXATION.



NELLNESS



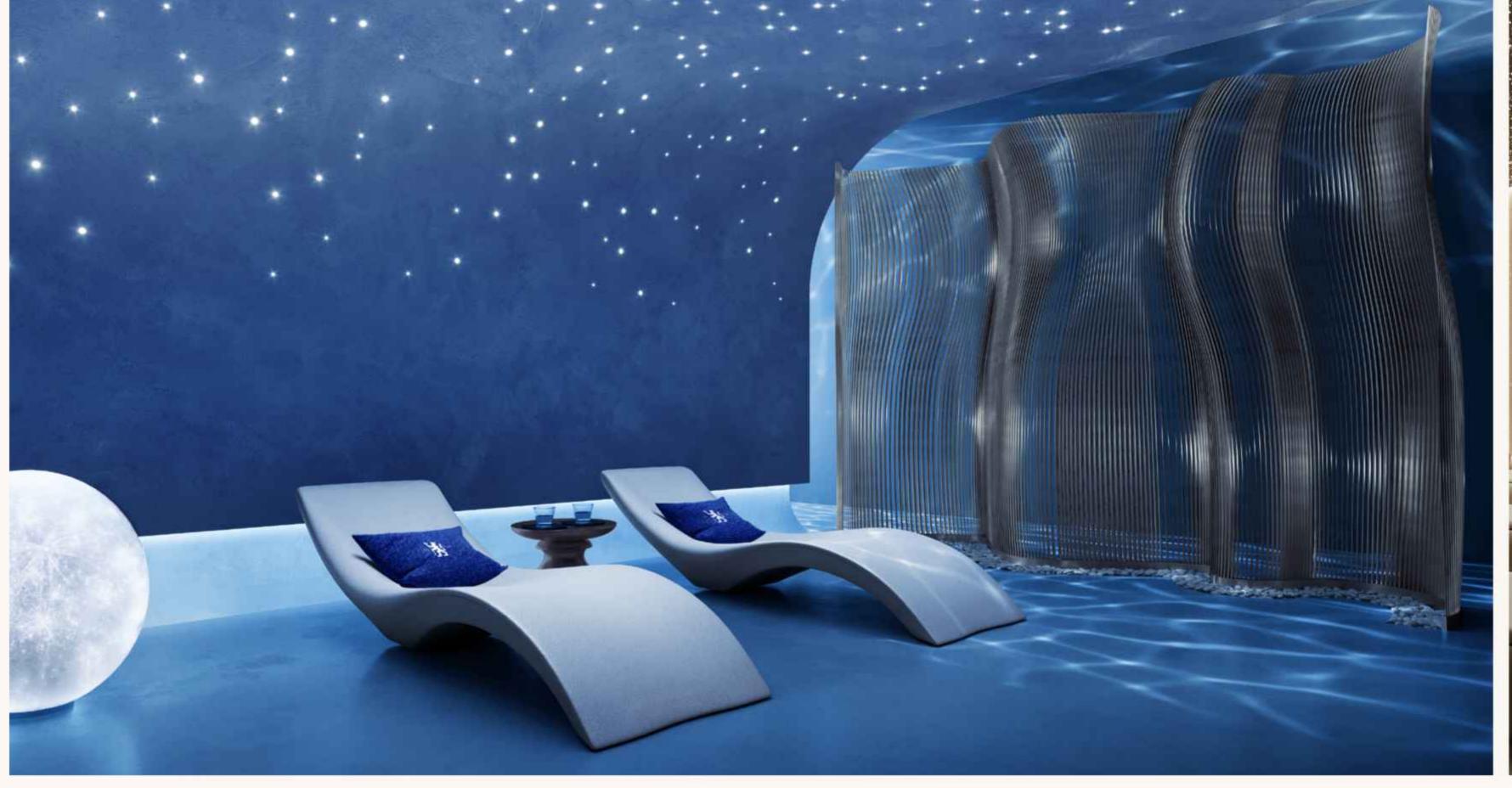




STARLIT WELLNESS CENTRE

IMMERSE IN CELESTIAL SERENITY AT THE STARLIT WELLNESS CENTRE, WHERE HOLISTIC HEALING AWAITS BENEATH THE NIGHT SKY.





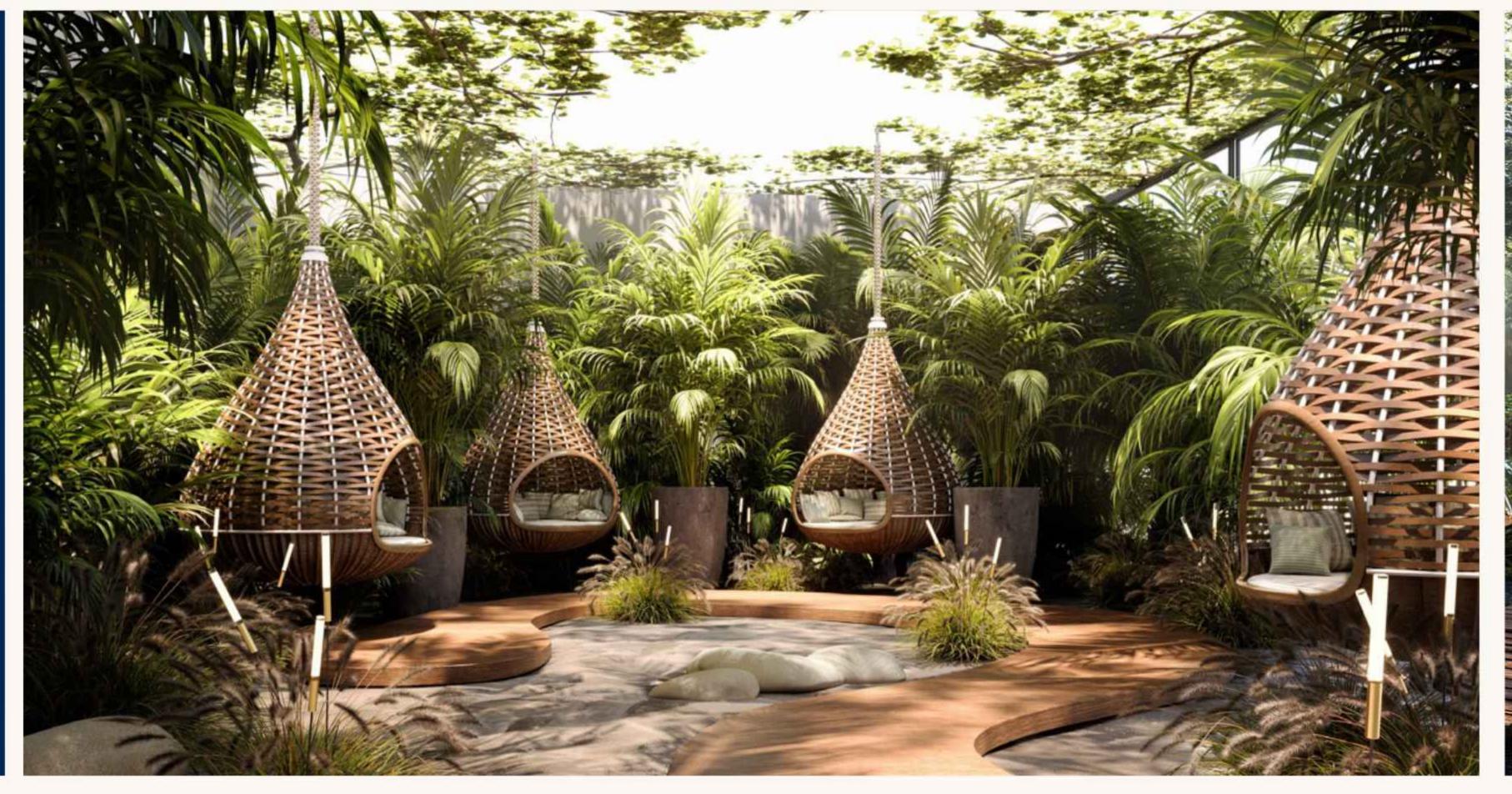




FOREST RELAXATION PODS

THE JAPANESE PRACTICE, SHINRIN-YOKU, SIMPLE METHOD OF BEING CALM AND QUIET AMONGST THE TREES, OBSERVING NATURE AROUND YOU WHILST BREATHING DEEPLY CAN HELP BOTH ADULTS AND CHILDREN DE-STRESS AND BOOST HEALTH AND WELLBEING.









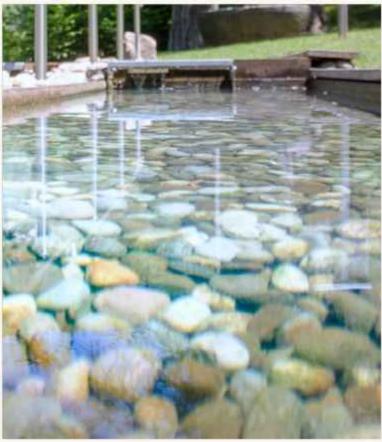
KNEIPP PARKOUR THERAPY

NESTLED IN LUSH GREENERY, OUR REFRESHING FOOT BATH INVITES YOU TO EXPERIENCE KNEIPP PARKOUR THERAPY, WHICH ENHANCES BLOOD CIRCULATION, ALLEVIATES PAIN, REDUCES STRESS AND STRENGTHENS THE IMMUNE SYSTEM.











WATER TREATMENT TUNNEL

OFFERS A CALMING WALK BENEATH FLOWING WATER, RELAXING MUSCLES AND SOOTHING THE MIND AMIDST SCENIC SURROUNDIINGS.









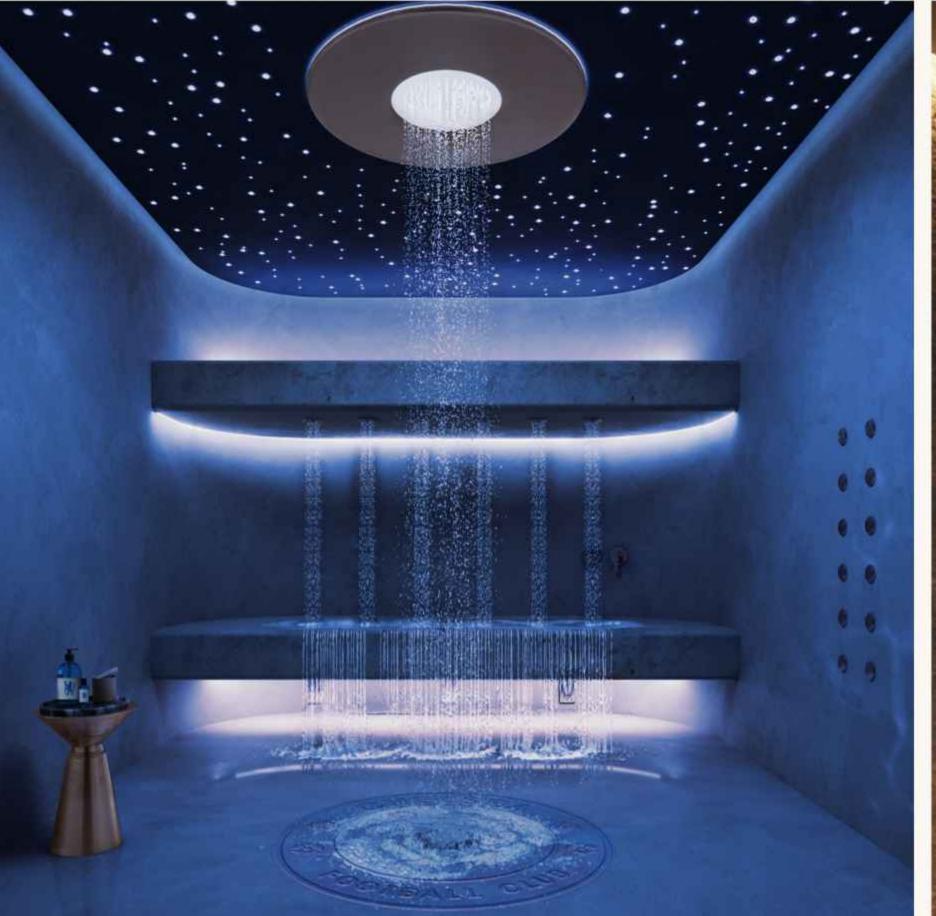


RAIN THERAPY

IMAGINE STANDING UNDER A GENTLE RAIN SHOWER THAT REFRESHES THE SOUL, RELIEVES STRESS AND REAWAKENS YOUR SENSES, LEAVING YOU FEELING CALM, REJUVENATED AND DEEPLY CONNECTED TO THE EARTH.





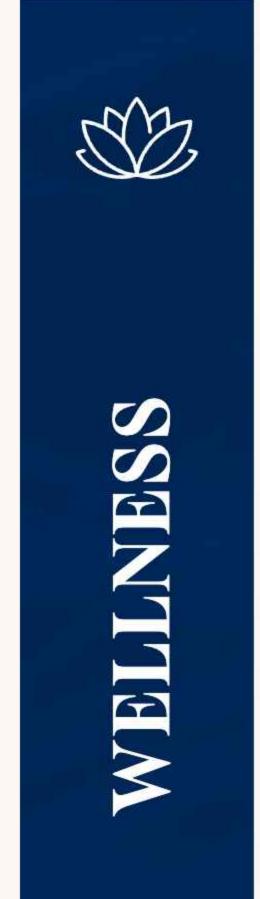


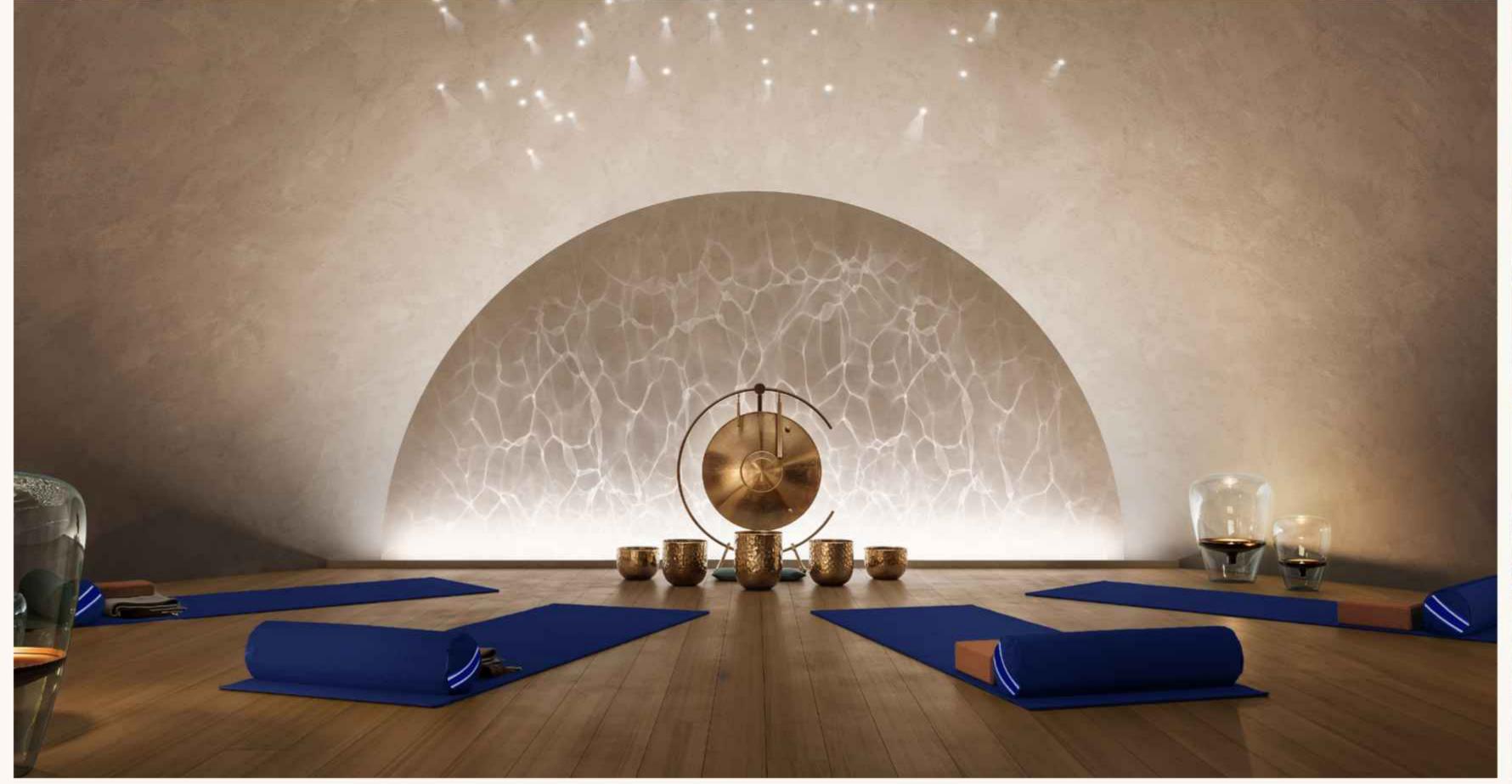




WATERFALL SOUND THERAPY

RELAX AND EXPERIENCE THE SERENE REJUVENATION OF CASCADING WATER.











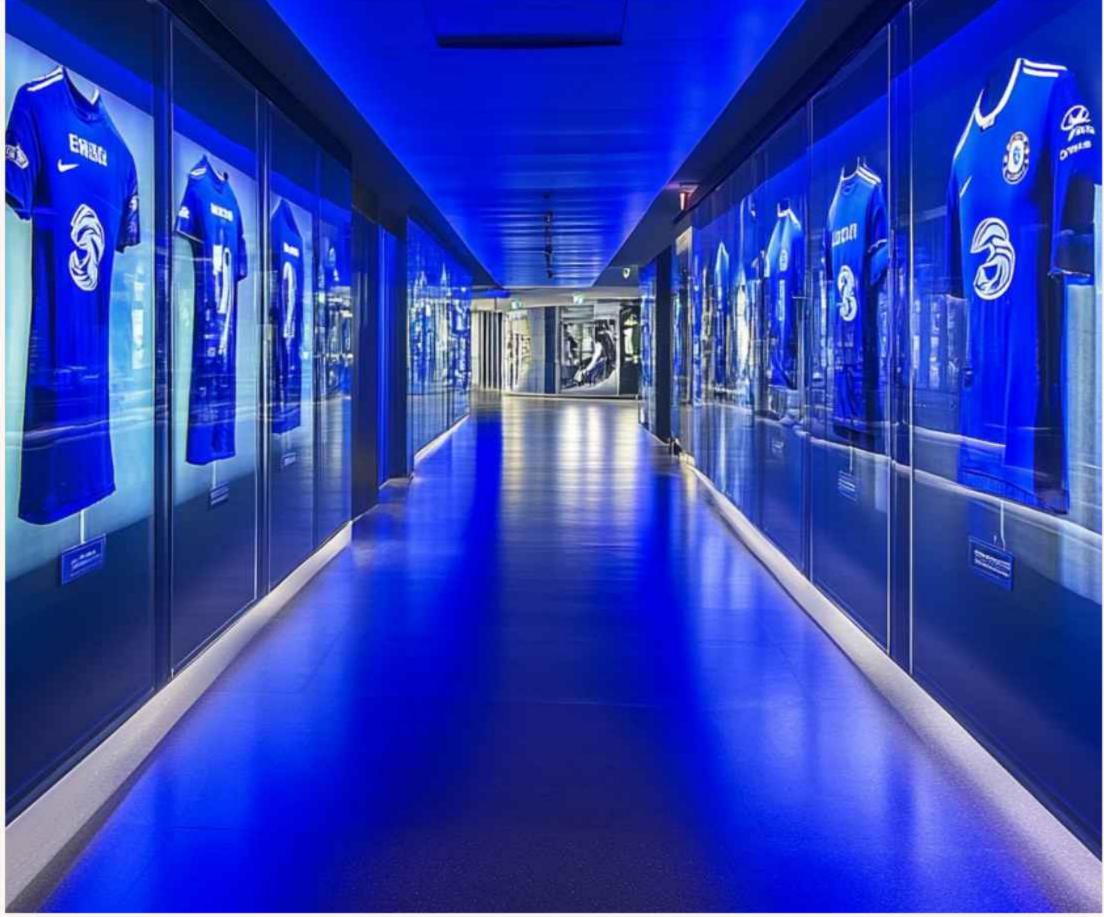
THE LEGENDS' WALKWAY

STAMFORD BRIDGE-INSPIRED TUNNEL CONNECTS RESIDENTS TO THE SPA, IMMERSING YOU IN CHELSEA F.C.'S STORIED LEGACY WITH EACH STEP. LINED WITH ICONIC MATCH MOMENTS, HISTORIC MEMORABILIA AND THE SPIRIT OF FOOTBALL EXCELLENCE.











CHELSEA POWERHOUSE LOUNGE

A DYNAMIC MANCAVE FEATURING BOXING, DARTS, A POOL TABLE AND LIVE FOOTBALL SCREENS FOR THE ULTIMATE ENTERTAINMENT EXPERIENCE.













STAMFORD CINEMA: THE PRIDE LOUNGE

AN EXCLUSIVE, RESIDENTS-ONLY CINEMA EXPERIENCE DEDICATED TO CHELSEA F.C. HIGH-END SCREENING ROOM MEETS VIP MATCH-DAY. IT'S WHERE LUXURY AND LOYALTY COLLIDE.









DUBAI'S FIRST HEALTHY FINE DINING

FOR ALL THE HEALTH-CONSCIOUS PEOPLE WHO WANT A FINE DINING EXPERIENCE, OR EVEN IF YOU WANT TO UTILISE THE SPACE TO HOST YOUR OWN GUESTS. IT IS A PLACE WHERE GOURMET CUISINE MEETS WELLNESS IN AN ELEGANT, NOURISHING EXPERIENCE.













CAPTAINS TABLE - DINE WITH LEGENDS

DINE WITH FOOTBALL ROYALTY AT OUR EXCLUSIVE RESIDENTS-ONLY RESTAURANT WHERE CHELSEA CAPTAINS AND TEAM MEMBERS - PAST AND PRESENT - REGULARLY HOST INTIMATE DINNER EVENTS.









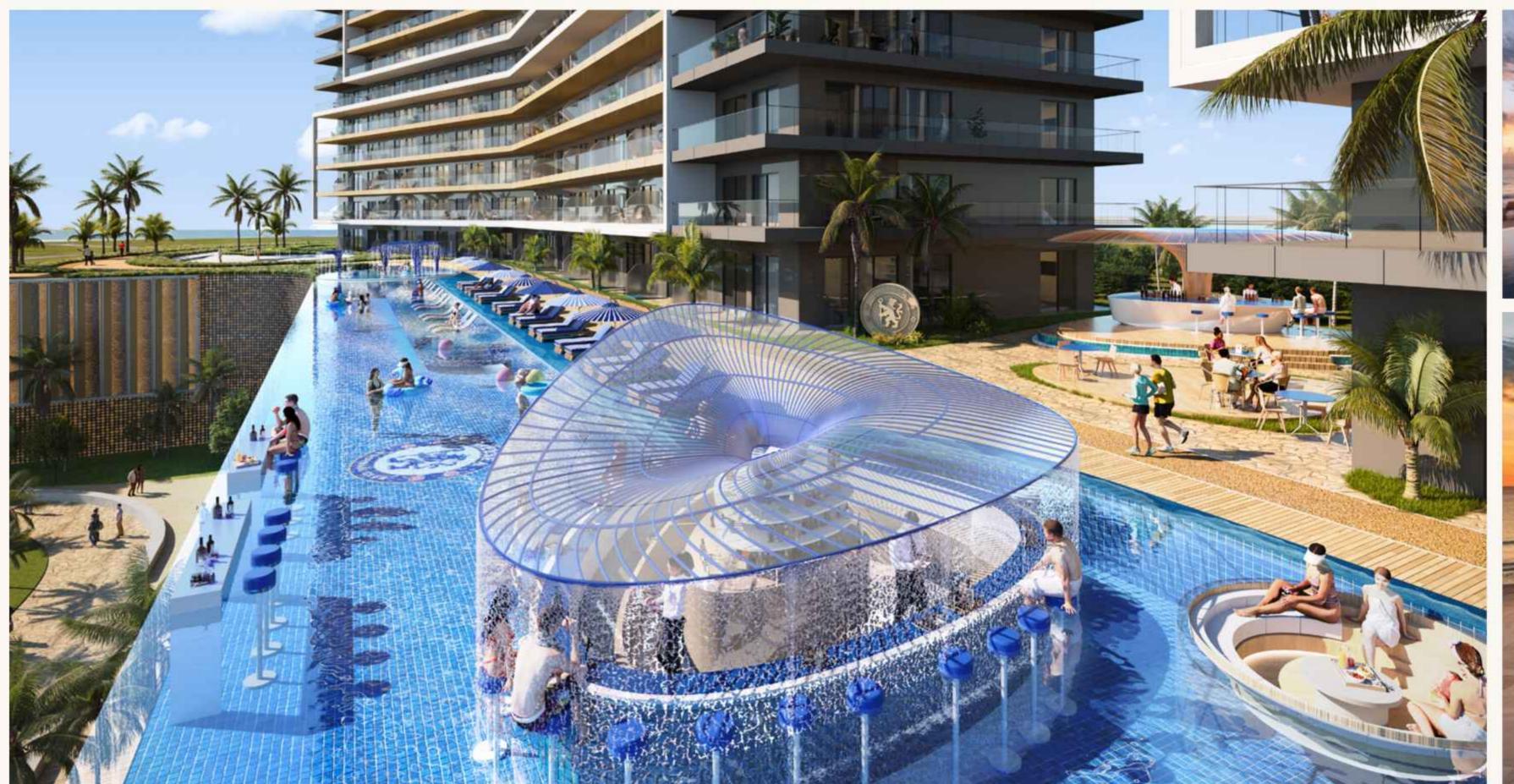
DAMAC

SUNSET BAR

AN EXQUISITE RETREAT, OFFERS PANORAMIC BEACH VISTAS, WHERE GUESTS INDULGE IN COCKTAILS AMIDST BREATHTAKING, VIBRANT SUNSETS.













CHELSEA BLUE ARRIVING IN DUBAI

RESIDENTS ARE WELCOMED BY A GRAND WATER FOUNTAIN AND THE ICONIC CHELSEA LION LOGO, CREATING A SENSE OF PRESTIGE. THE ELEGANT ARRIVAL EXPERIENCE SETS THE TONE FOR LUXURY LIVING FROM THE VERY FIRST MOMENT.













AQUA LOUNGE - CHELSEA BLUE AQUARIUM LOUNGE

INSPIRED BY CORAL REEFS, THE SPACE REFLECTS THE SERENE BEAUTY OF THE OCEAN DEPTHS.













SENSORIAL CHELSEA CORRIDORS

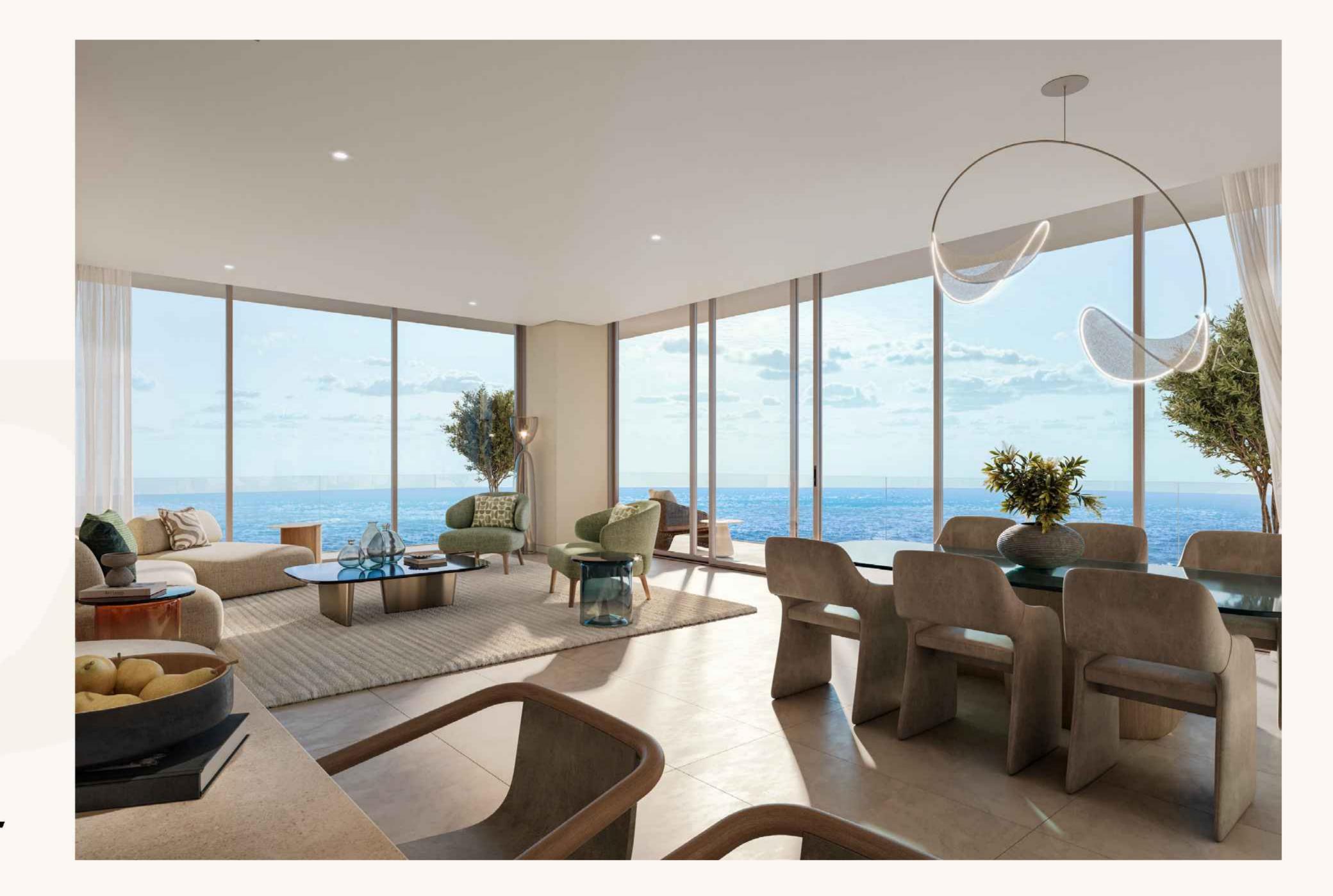
NAVIGATE THROUGH IMMERSIVE SENSORIAL CORRIDORS, WHERE EVERY STEP UNVEILS A UNIQUE CHELSEA'S EXPERIENCE







LIVING



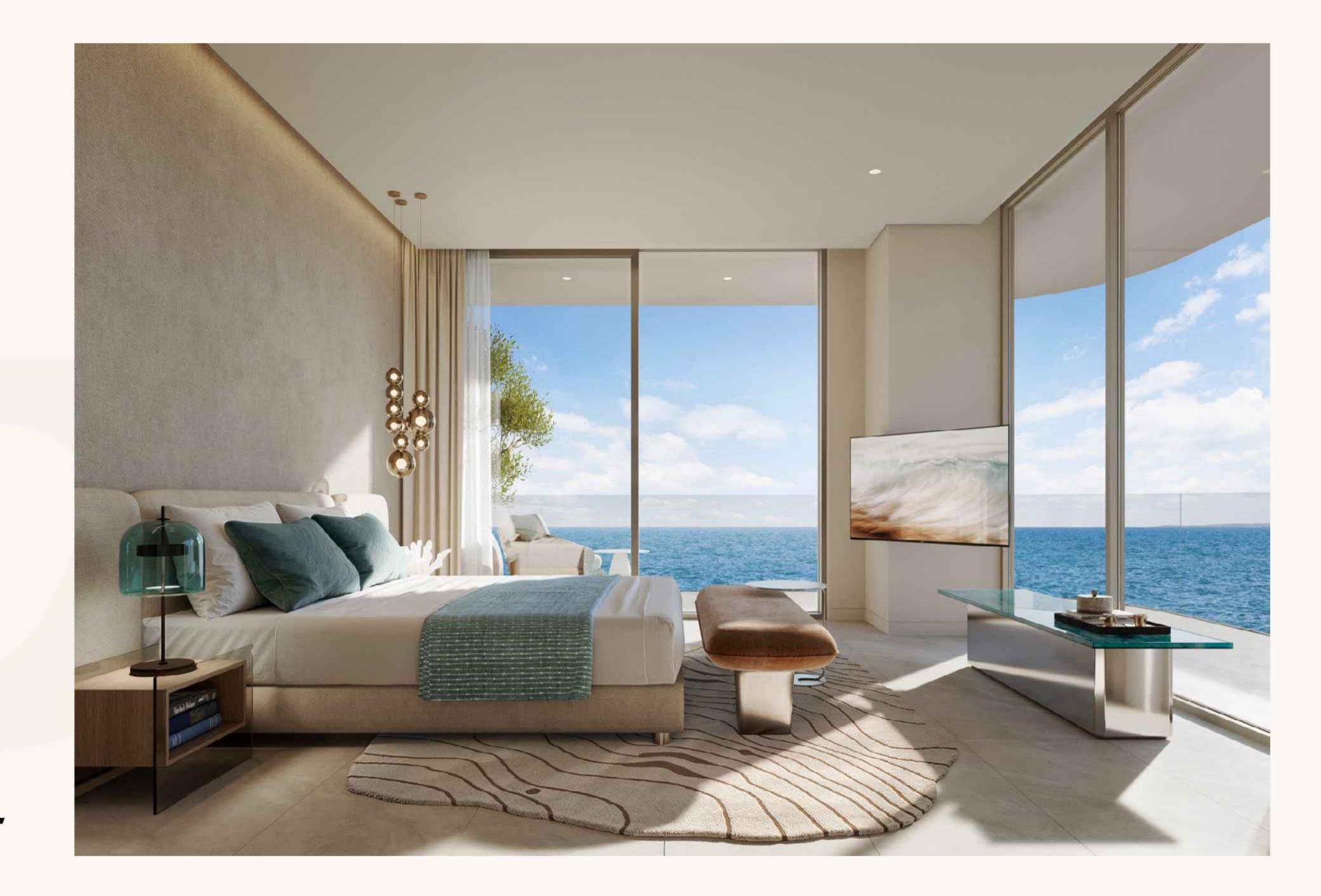


DINING & KITCHEN





MASTER BEDROOM



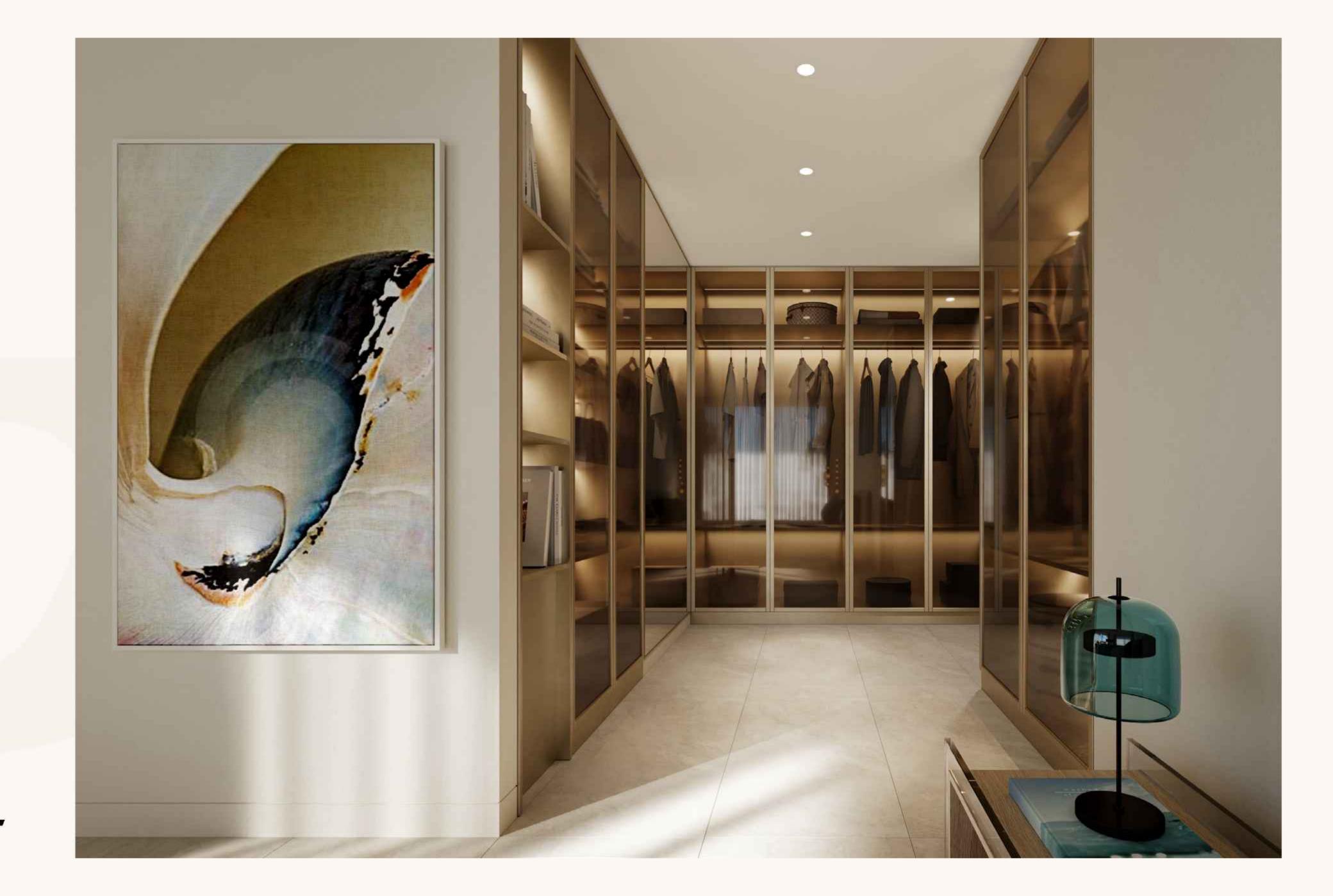


MASTER BATHROOM





WALK-IN CLOSET

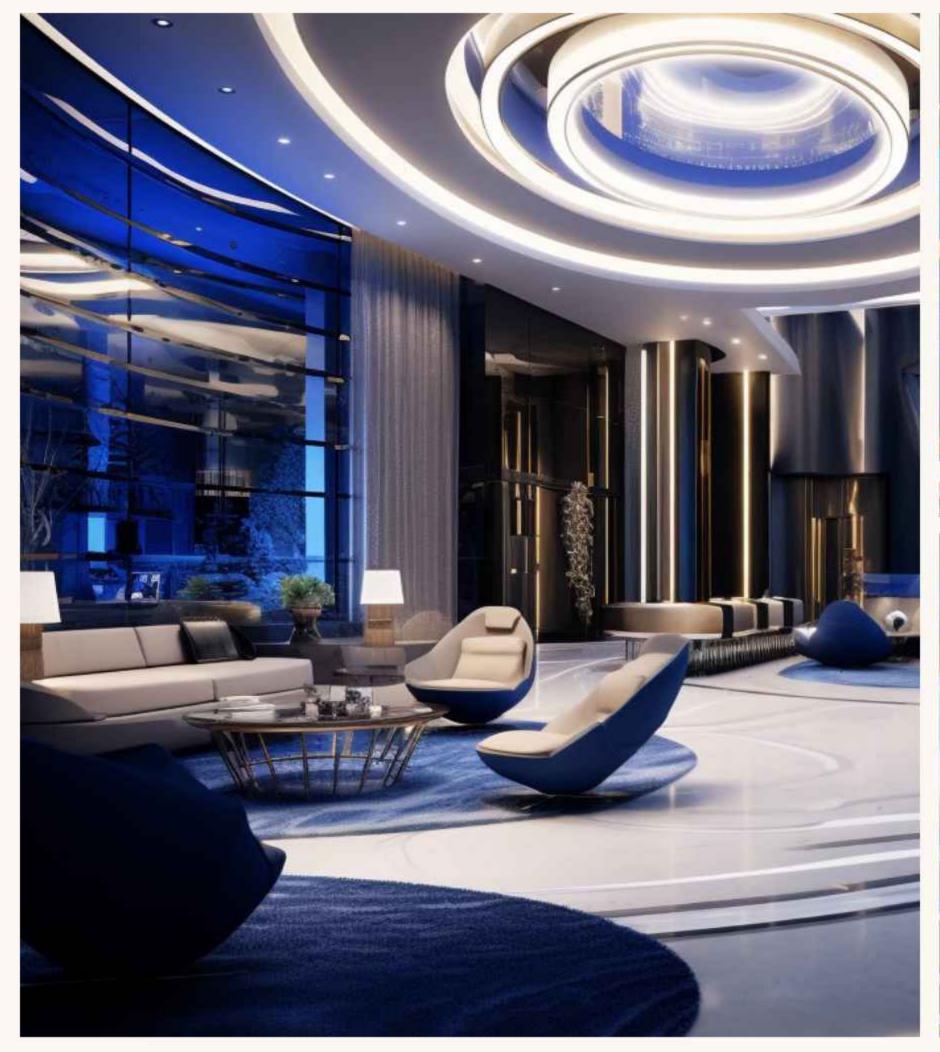




LEGENDS COLLECTION



THE SPECTACULAR UNITS WILL BE BRANDED WITH CHELSEA THEMES, INSPIRED BY LEGENDARY PLAYERS LAMPARD, ZOLA, DROGBA AND TERRY.















DINING & KITCHEN



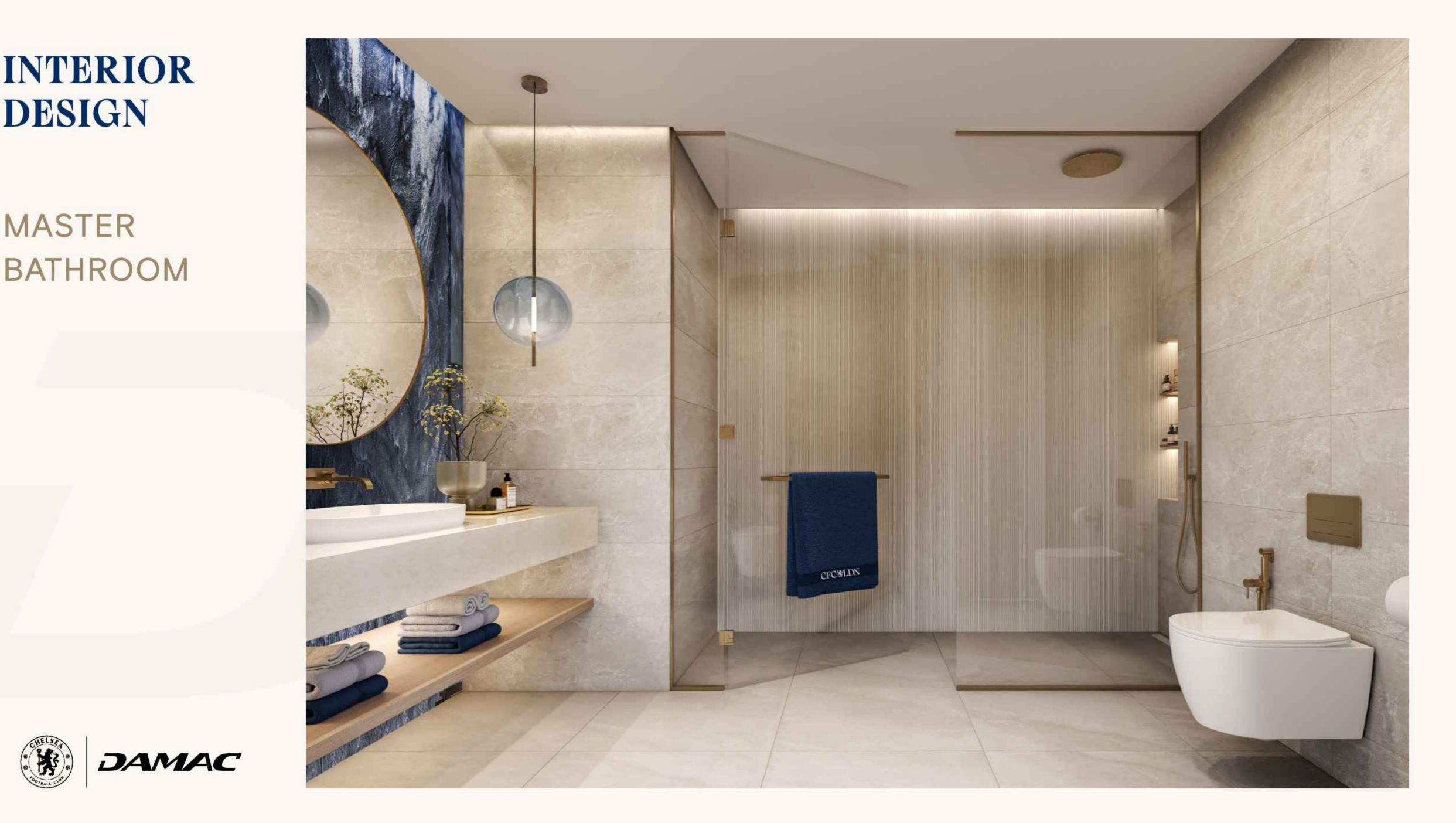


MASTER BEDROOM





MASTER BATHROOM







HALOTHERAPY

BREATHING IN TINY SALT PARTICLES TO IMPROVE YOUR BREATHING IS CONSIDERED AN ALTERNATIVE TREATMENT FOR LUNG PROBLEMS SUCH AS ASTHMA, BRONCHITIS AND MORE.



VELLINESS

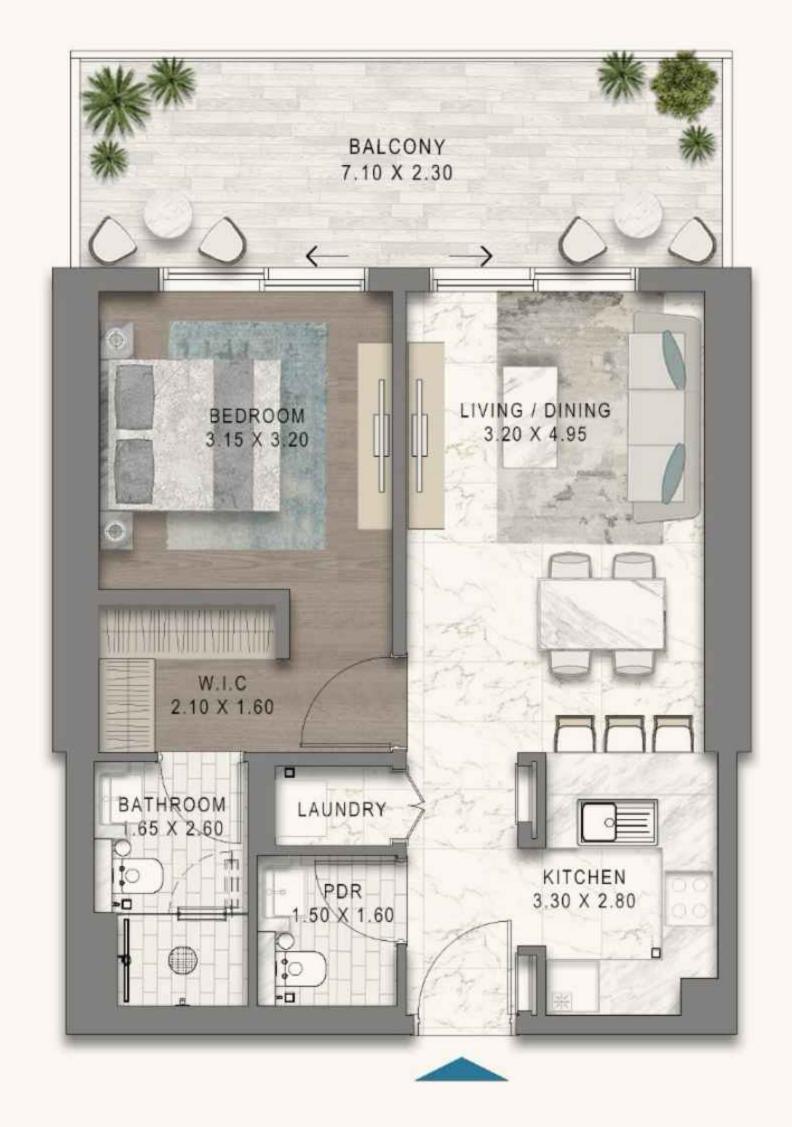






1 BEDROOM

AVERAGE SALEABLE: 72.39 SQ.M | 779.22 SQ.FT





2 BEDROOM

AVERAGE SALEABLE: 126.07 SQ.M | 1357.02 SQ.FT





3 BEDROOM

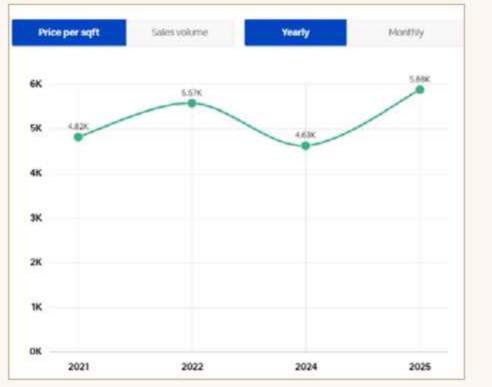
AVERAGE SALEABLE: 189.34 SQ.M | 2038.01 SQ.FT

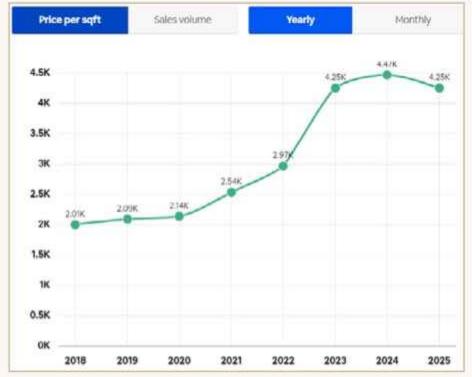


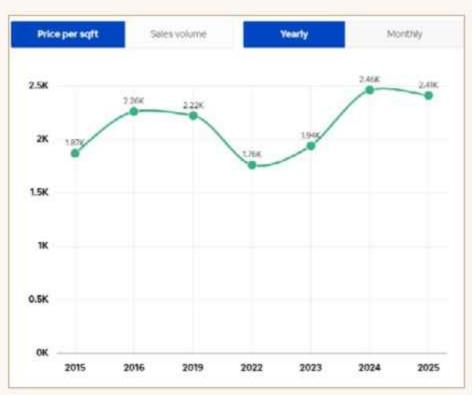


WATERFRONT PROPERTIES IN DUBAI









Dubai Canal

Median Price per sqft on SA 2022 - AED 5,570 PSF SA

2024 - AED 5,880 PSF SA

(6% Increase)

Dubai Harbour

Median Price per sqft on SA

2022 - AED 2,970 PSF SA

2024 - AED 4,400 PSF SA

(48% Increase)

Maritime City

Median Price per sqft on SA

2022 - AED 1,760 PSF SA

2024 - AED 2,460 PSF SA

(39% Increase)

2025 - AED 2,500 - 3200 PSF SA (Current Range)

TICKET PRICE

STARTING FROM

1 BEDROOM

AED 2.17M

PSF - 2,807

2 BEDROOM

AED 3.13M

PSF - 2,579

3 BEDROOM

AED 4.94M

PSF - 2,474

ACD: DECEMBER 2029



PAYMENT PLAN

DESCRIPTION	MILESTONE EVENT	VALUE
Deposit	Immediate	20
1st Installment	Within 3 months of booking	1
2nd Installment	Within 4 months of booking	1
3rd Installment	Within 5 months of booking	1
4th Installment	Within 6 months of booking	1
5th Installment	Within 7 months of booking	1
6th Installment	Within 8 months of booking	1
7th Installment	Within 9 months of booking	1
8th Installment	Within 10 months of booking	1
9th Installment	Within 11 months of booking	1
10th Installment	Within 12 months of booking	1
11th Installment	Within 13 months of booking	1
12th Installment	Within 14 months of booking	1
13th Installment	Within 15 months of booking	1
14th Installment	Within 16 months of booking	1
15th Installment	Within 17 months of booking	1
16th Installment	Within 18 months of booking	1
17th Installment	Within 19 months of booking	1
18th Installment	Within 20 months of booking	1
19th Installment	Within 21 months of booking	1
20th Installment	Within 22 months of booking	1
21st Installment	Within 23 months of booking	1

DESCRIPTION	MILESTONE EVENT	VALUE
22nd Installment	Within 24 months of booking	1
23rd Installment	Within 25 months of booking	1
24th Installment	Within 26 months of booking	1
25th Installment	Within 27 months of booking	1
26th Installment	Within 28 months of booking	1
27th Installment	Within 29 months of booking	1
28th Installment	Within 30 months of booking	1
29th Installment	Within 31 months of booking	1
30th Installment	Within 32 months of booking	1
31st Installment	Within 33 months of booking	1
32nd Installment	Within 34 months of booking	1
33rd Installment	Within 35 months of booking	1
34th Installment	Within 36 months of booking	1
35th Installment	Within 37 months of booking	1
36th Installment	Within 38 months of booking	1
37th Installment	Within 39 months of booking	1
38th Installment	Within 40 months of booking	1
39th Installment	Within 41 months of booking	1
40th Installment	Within 42 months of booking	1
41st Installment	On Completion	40

4% DLD TO BE PAID IN ADDITION TO THE INITIAL DEPOSIT.

